

Interface & Uni-Spa presents - Srijan'2011

Srijan'11 is a unique event which calls upon the creative person in you to come up with out-of box graffiti which will help Uni-Spa- A Foot Spa Salon. Uni-Spa pioneers the concept of Foot Spa through Fish Therapy. It's a call to all those marketers who believe that creativity is their strength.

We are looking for people who can bring Facebook live real-time, convince people to like their Graffiti & in the process show their marketing prowess by selling people their concept of Foot-Spa Therapy by getting maximum no of comments.

General Guidelines & Information

Prizes to be won : **Rs 12000**

Timeline:

Registrations open: 15th Dec 2011.

Results announced: 23rd Dec.2011

Judging Criteria

- Aesthetics of Graffiti which should allude to the concept of Spa services.
- Maximum no of likes/comments on the Graffiti
(The participants can roam around the campus & gather as many likes/comments as possible)

Rules & Procedure

- This is an off-line event & will happen on the premises of K.J Somaiya Campus
- A team can comprise of maximum 2 members
- Basic painting material would be provided and the teams can also get their own stuff in order to make their Graffiti stand out amongst other teams.
- The Graffiti will be displayed at major areas of the college. The teams will be given sufficient time to gather likes & comments on their Graffiti
- All the members of the Team should like the Interface Facebook page and NaviKaran Page

Interface: <https://www.facebook.com/simsr.interface>

NaviKaran: <http://www.facebook.com/pages/Navikaran11/217018418368135>

Registration Link: <http://tinyurl.com/Navikaran-Srijan11>

In case of queries please contact :

Namrata Nande(9167632650), namrata.nande@gmail.com

Rohan Sharma (8879326901), rohan.ffi@gmail.com

Lakshmi Apurva (9769511675), lakshmiapurva.k@gmail.com

For more details please visit:

www.navikaran11.weebly.com

www.facebook.com/pages/Navikaran11/217018418368135

www.interfacesimsr.weebly.com

www.mbaskool.com/pages/interface-kjsomaiya/