

# Jigyasa '11 : Challenge your Business Quotient



K J Somaiya Institute of Management Studies and Research



where marketing comes alive

Presents

## Jigyasa '11

*Challenging your Business Quotient*

Online Business Quiz on 21<sup>st</sup> Dec

Registrations open from 18<sup>th</sup> Dec

For Registrations visit: <http://navikaran11.weebly.com/>

Powered By



Online Marketing Partner :



Wearing branded attires, accessories never goes out of fashion but how well you know about the brands, that's the question. Challenge your grey cells and test your business quotient in the ultimate online business quiz of the year: **Jigyasa '11**.

They say "**Knowledge is Power**" and in today's world it is what makes one the Ruler of the Roast. Do you have the mettle to compete against the best and the finest minds of India? Find out in Jigyasa '11.

### **Event Format**

1. The quiz will comprise of a single round.
2. The entries are restricted to students currently pursuing education in a recognized institute.
3. Only the people who have registered would be given the link of the online quiz.
4. The person has to like the Facebook page of Interface and Navikaran.
5. The entries after of the stipulated time period would be rejected.

### **Important dates**

Registration starts on **18<sup>th</sup>, Dec 2011** and closes on **21<sup>st</sup> Dec 2011** at **6pm**.

The main online quiz will be on **21<sup>st</sup>, Dec 2011** at **10:30pm**

Register @: <http://tinyurl.com/Navikaran-Jigyasa>

### **Duration**

30 mins

### **Prizes**

1<sup>st</sup> prize worth **Rs 3000**

2<sup>nd</sup> Prize worth **Rs 1500**

### **For more details**

Navikaran Website: <http://navikaran11.weebly.com/>

Interface Website: [interfacesimsr.weebly.com](http://interfacesimsr.weebly.com)

Facebook page of Interface: <http://www.facebook.com/simsr.interface>

Facebook page of Navikaran: <http://www.facebook.com/Navikaran.Interface>

### **Candidate Touchpoints**

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