



RJ Somaia Institute of Management Studies and Research
In Association With



Presents

Chitra Rekha '11

For the Photographic Freaks!!!



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Registrations Open From: 1st Dec
Prices Worth Rs 10000 to be Won..!!!

ChitraRekha is our Photography competition in association with zoomin.com . We invite all photography enthusiasts to share with us their finest creations.

Theme: “Happiness in the simple things of life.”

Is it just money, face and power that really matters or is it the simple things that make life more meaningful? The first shower of the monsoons, a smiling child, the sunrise or just a helping of your favourite flavour of ice-cream ? Go ahead, tell us what makes you happy. Or rather, show us!

- **Prizes to be won worth INR 5000/-**
- **Plus** bonus categories win exciting gift vouchers from zoomin.com
 - **Most number of “Facebook likes”**
 - **Best photo-and tagline entry:**

• Timeline:

- Registrations open 1st Dec 2011.
- **Deadline for Submission of Entries: 11:59 pm, 15th Dec 2011.**
- Facebook voting window: 16th Dec 2011 – 22nd Dec 2011.
- Results announced: **23rd December 2011**

Judge:

Mr. Debarshi Duttagupta . He is the first Indian to have won the International Nikon Grand Prix contest 2010-2011 . His photograph “Learning to fly” has created waves and is now being showcased in the Nikon Prize winners’ exhibition all over the world. See his amazing creations on www.debarshidutttagupta.com.

Procedure:

- Like the Interface page on Facebook <http://www.facebook.com/simsr.interface>
- Register on the Navikaran'11 homepage <http://navikaran11.weebly.com/> under the event ChitraRekha, or find the link for registration on the FB Interface page.
- One person participation only.
- A single entry can submit a maximum of two photographs.
- Photos have to be mailed to chitrarekha.navikaran@gmail.com with the subject as: **<Name of Participant><College name>**
- Title and brief description to be given with each photograph so that they can be evaluated better.
- The selected photographs will be uploaded on the ChitraRekha page of Navikaran on Facebook for voting and will bear the Interface logo on them.
- Winners for the best photograph and best photo-and tagline entry will be decided by our judge.
- In “Facebook likes” category, winner announced will be solely on the basis of the total number of Facebook likes.

Rules:

- All entries should be original pieces of work and should not bear any watermark or signature.
- Photographs should be pertaining to the theme of the contest.
- Size of photograph should not exceed 1MB and be sent in JPEG format.
- Only basic editing like brightness, contrast, saturation and sharpness allowed.

In case of any queries contact:

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